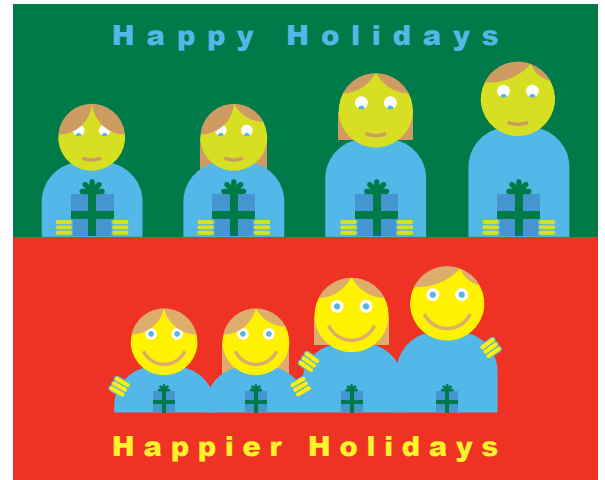


2008 Kuzdal Holiday Card Process steps

Main idea – **inspire** people during recession.

1. **First idea: Happy Holidays / Happier Holidays** >
Shot down by my wife & daughter :(
I had to admit, I was not thrilled with it.



Somewhere along the line it hit me
> **Happy** Holidays > **Happy** Quotes!

2. Googled “Happy Quotes”
3. Adobe Illustrator (Live Trace) **author images**
Hellen Keller, Geo. Bernard Shaw ...

4. Charlie Brown gives some variety
to the other people portrait images.

5. Created in InDesign
Picture boxes, and Snap to Guides,
easier to work with than Adobe Illustrator.

6. I need to show
I can create something code dudes canNOT!

